

The Newsletter for Craft Yarn Council Discover Teachers Knit & Crochet Classes

CYC Discover Knit and Crochet
Classes
Teacher Newsletter

Volume 1
Issue 1
June 18, 2010

Welcome!

Jenny Bessonette
Director of CYC Discover Classes

Hello to all future Michaels' knit and crochet instructors! I am very excited to be sending out our first e-newsletter. Going forward, you will be receiving frequent updates about the CYC Discover Knit and Crochet classes by e-newsletter. Please make sure you check your email often because you will be receiving important information to ensure a smooth transition from a CIP graduate to a Michaels' instructor.

Also, please add jennyb@craftyarncouncil.com to your address book to make sure you receive our emails.

Thank you and I look forward to working with you!
Jenny



Here's a sneak peek of a knitting project made by Coats & Clark for the Discover Classes!



Education is Key!

The Craft Yarn Council is delighted to be working with Michaels to reintroduce knitting and crocheting



CYC Discover Knit and Crochet Classes Website

The CYC Discover Knit and Crochet Classes website is currently being developed.

Once the site is up and running, we will send the link to you along with your access code to get into the secure teacher's login portion of the site.

Once you receive your login information, you will be able to access class curricula, projects and any other teaching guides you will need for the classes.

In Our Next Issue...

- Michaels Application Process
- Orientation Via Conference Call
- Important Dates

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classes to their stores. This pilot is the first step in what will certainly be a long process but with your talents we are confident it will be successful. It is also a very large undertaking and we will no doubt experience growing pains. As our representatives, we will depend on you to be our eyes and ears at store level to provide feedback about what works and doesn't work. That said, we ask you to closely follow our class curricula so that we can effectively evaluate the success of the pilot.



Education is one of CYC's main goals, and our Certified Instructors Program was the very first program we created shortly after we were incorporated as a not-for-profit trade organization in 1981. Education is a key to our industry's healthy future and to making happy knitters and crocheters.

Thank you for being a part of this pilot. We look forward to working with you.

Warm regards, Mary
Mary Colucci
Executive Director
Craft Yarn Council

Certified Instructors Program



For those of you working on your CIP certification over the summer, please know that if you have any questions about any part of the course, do not be reluctant to pick up the phone and give your assigned teacher a call or simply send her an email. Your teacher will be more than happy to assist you with any questions you may have.

If you have taken the CIP course in the past, the Craft Yarn Council is in the process of verifying that you have completed Level I and II of the course, including your volunteer teaching hours. You may be contacted if our records show you still need to complete any part of the program to be qualified to teach at Michaels.

If you have not received your coursework yet, please email Jenny at jennyb@craftyarncouncil.com so she can check on the shipping status. We want to make sure you get started on the course as quickly as possible.

****Canada teachers, please note:** The Council is experiencing some difficulty with Canadian customs so there will be some delays in shipping your kits. We just want you to know that we are working on a solution and ask your patience.

Michaels' Application Process

In the next newsletter, you will be receiving specific instructions on what you will need to do to apply at Michaels to be an instructor. You will need to apply at your assigned Michaels store beginning **August 4th** and will need to complete a Michaels employee application.

It is important to remember that as an employee of Michaels, you will be promoting Michaels' yarn and its accessories. In addition, you will be representing that Craft Yarn Council while teaching and doing demonstrations so needless to say it's best to be warm and friendly to everyone you engage with while sharing the love of your craft.

Please feel free to email Jenny at jennyb@craftyarncouncil.com if you have any questions.