

# The Newsletter for

# Craft Yarn Council Discover Teachers Knit & Crochet Classes

CYC Discover Teacher  
Newsletter

Volume 1  
Issue 4  
November 05, 2010

## CYC Discover Class Update

I hope everyone has been having a wonderful week! I just wanted to send out a quick newsletter to cover a few things before the big yarn event that starts this Sunday in all Michaels stores.

This Sunday kicks off the big yarn week for Michaels. **Please remember to participate in the in-store demonstration on Sunday, if possible, and work with your manager to be in the stores as much as possible that week doing demos and promoting your classes.** This is a great week to work on your project samples during your demonstration times.

To help promote your classes during your demonstrations and in the store, there is a **Discover Class Flyer (see picture at right) now available for you in Mooglee.** Please get with your store manager to access the file. **The Discover Class Flyer is also available for you to download on the Discover website under Signage/Promotion Resources.** Please remember to use your teacher login to access the flyer.

Thank you for your all your hard work and dedication and have a wonderful weekend!

Jenny Bessonette  
Director of Discover Classes

## Discover (di-skuv'er) 1. Find 2. Surprise 3. Unravel

### Knit & Crochet Classes

Whether you want to learn how to knit or crochet or already know the basics and want to learn more, **Craft Yarn Council's Discover Knit & Crochet class series** offers something for everyone. You'll learn by completing a fun and fashionable project with the guidance of our friendly certified teachers. You'll have help every step of the way!

- Classes fit your busy time schedule and budget
- Sessions are stand-alone classes, 2½ hours in length
- Ask a Michaels' Sales Associate how you can sign up today
- For more class details, visit: [www.discoverknitandcrochet.org](http://www.discoverknitandcrochet.org)



#### DISCOVER KNIT CLASSES

##### Discover the KNIT STITCH —

Here's where the knitting fun begins!

##### Discover the PURL STITCH —

It's all about just two stitches: Knit and Purl

##### Discover PATTERN STITCHES —

See what you can create combining knit and purl stitches

##### Discover CABLES —

They're all the fashion rage and oh so easy!

#### DISCOVER CROCHET CLASSES

##### Discover SINGLE CROCHET —

Here's where the crochet fun begins!

##### Discover the TALL STITCHES —

See your crochet work grow

##### Discover TEXTURED STITCHES —

Work magic with your crochet hook

##### Discover GRANNY SQUARES —

Round and round you go!



Michaels  
Where Creativity Happens

CRAFT  
YARN  
COUNCIL



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## Discover Class Flyer Available in Mooglee and on Discover Website



This is **Jennifer Williams**, one of our Discover Crochet teachers from California. Jennifer was on a field trip with her club, Men Who Crochet, at the Brookfarm Alpacas in Glenn Ellen, CA. She made the beret in single crochet with Lion Brand's Cotton-Ease.

Picture taken by Rick Washburn.

\*\*If you would like the chance to be featured in an upcoming newsletter, please email pictures of you with your work, you teaching your classes, your designs, etc. to [Jenny](mailto:jenny@discovercrochet.com).

## EVALUATION FORMS

Teacher and Student evaluation forms are now available on the Discover website!



### Teacher Evaluations

Please take a few minutes after each Discover class that you teach to answer the [online teacher survey](#). Your evaluations are critical to help us assess the Discover class program. They provide insight into which curricula worked well and which projects were well received. Of course, they will also assist us in planning future classes. **Thank you!**

### Student Evaluations

[Student evaluations](#) are critical to help us assess the Discover class program. They provide insight into which curricula worked well and which projects were well received. Of course, they will also assist us in planning future classes and, as teachers, provide valuable insights into students' response to our class.

*We recommend that you distribute the [Discover Student Evaluation forms](#) at the beginning of each class. Ask students to complete and hand them to you at the conclusion of the class.*

*After you review the forms, please mail them at least once a month to:*

Jenny Bessonette  
Discover Class Director  
6505 W. Park Blvd., Ste. 306, PMB 318  
Plano, TX 75093

[Forward email](#)