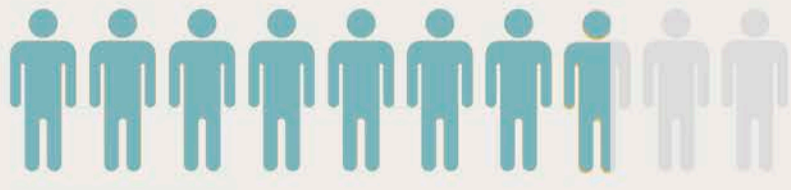
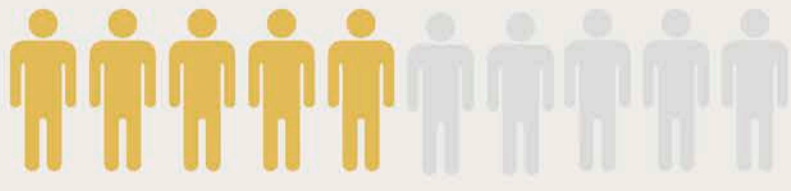


STITCH AWAY STRESS



76% OF KNITTERS AND CROCHETERS LIKE TO KNIT WITH SOMEONE ELSE



49% OF KNITTERS SAY THEIR FAVORITE PERSON TO STITCH WITH IS A FRIEND

32%

HAVE MORE THAN 100 SKEINS OF YARN IN THEIR STASH



83%

SAY THEIR FAVORITE PLACE TO KNIT IS IN FRONT OF THE TV



62% OF KNITTERS AND CROCHETERS HAVE TAUGHT A CHILD HOW TO KNIT OR CROCHET



83% OF KNITTERS AND CROCHETERS SAY THAT THE BIGGEST BENEFIT A CHILD GETS FROM LEARNING TO KNIT OR CROCHET IS A SENSE OF ACCOMPLISHMENT.

BEST TIME TO KNIT

58% OF KNITTERS AND CROCHETERS FAVORITE TIME TO KNIT IS DURING THE EVENING

51% OF KNITTERS AND CROCHETERS FIND THAT KNITTING IN THE MORNING IMPROVES THEIR DAY



61%

KNIT OR CROCHET 1-12 HRS A WEEK



39%

KNIT OR CROCHET 13-25 HOURS A WEEK



80%

A OF KNITTERS AND CROCHETERS THAT SAY THE SKILL HELPS REDUCE STRESS

94%

B % OF KNITTERS AND CROCHETERS THAT SAY THE SKILL HELPS THEM TO RELAX

